



Web Design & Dev for Fintech-Focused Software Company

PROJECT DETAILS

 UX/UI Design, Web Design, Web Development

 Jul. 2025 - Sep. 2025

 Confidential



"We were impressed by how they approached every project with focus and dedication."

PROJECT SUMMARY

Santos Digital designed and developed a website for a fintech-focused software company. The team provided technology recommendations and website maintenance support.

PROJECT FEEDBACK

Santos Digital delivered a website that exceeded expectations. The client received positive feedback from end users. The team demonstrated outstanding skills in design, development, project management, and communication. They were dedicated, focused, and flexible in accommodating requests.

The Client

Introduce your business and what you do there.

I'm the director of innovation and growth at TIAC, a software company that develops customized, scalable solutions for FinTech, InsurTech, sustainability, EdTech, and enterprise automation. We specialize in platforms for regulated industries like finance and insurance.



Arsen Milošev

Director of Innovation & Growth,
TIAC



Other industries



Novi Sad, Serbia

The Challenge

What challenge were you trying to address with Santos Digital?

We needed help refreshing our website.

CLIENT RATING

5.0

Overall Score

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0



The Approach

What was the scope of their involvement?

Santos Digital provided end-to-end website design and development. The team consulted us on the best approach to design, structure, and functionality. We provided content for the website, and the team went above and beyond in bringing that content to a functional website designed in line with our focus industries and audience. They were also very helpful in selecting technology and later with maintenance.

What is the team composition?

We worked with 2–5 teammates from Santos Digital.

How did you come to work with Santos Digital?

We found them on Upwork. We chose them because of their high ratings, great culture fit, and high-quality track record.

How much have you invested with them?

We spent less than \$10,000.

What is the status of this engagement?

We worked together from September 2023–September 2025.

The Outcome

What evidence can you share that demonstrates the impact of the engagement?

We launched our new website on time. The new website was more than we expected regarding the look and feel. Client feedback was very positive, and user engagement is noticeable in discussions with new leads.

How did Santos Digital perform from a project management standpoint?





Santos Digital's project management was outstanding. They delivered on time. The project was fully agile, with coordination between all members. We communicated via in-person meetings, virtual meetings, and email or messaging apps.

What did you find most impressive about them?

We were impressed by how they approached every project with focus and dedication. They provided customized suggestions for the industry of their clients. The team was also ready to make changes and fixes, even if they were last-minute and urgent.

Are there any areas they could improve?

No, everything went great.

